



*Join Us In Supporting the 44th Annual
Kiwanis Club Palos Verdes Marathon,
Half Marathon and 5K Run/Walk
Saturday, May 15, 2010
Presented by DICK'S SPORTING GOODS*



Why Sponsor the 44th Annual Kiwanis Palos Verdes Marathon, Half Marathon and 5K Run/Walk Saturday, May 15, 2010

The Kiwanis Club of Rolling Hills Estates is delighted that you are interested in supporting the 44th Annual Palos Verdes Marathon, Half Marathon and 5K Community Run/Walk which will be held on **Saturday, May 15, 2010**

Sponsorship Benefits – Your Organization Will:

- Receive widespread local publicity
- Receive significant goodwill in the community
- Help many good causes that focus on children and elders in need
- Receive exposure to the thousands of participants and crowds that show up to support the runners and enjoy the entertainment, food and Expo
- Feel really good you helped so many deserving charities

The Event – The Palos Verdes Marathon:

- Is the **second oldest** continuously running marathon in the United States, next to the Boston Marathon.
- Is **sanctioned and certified** by USA Track and Field – it is a qualifying event for all USATF-sanctioned events.
- Attracts thousands of runners from all over Southern California, North America and the world to compete in one of the most scenic and challenging races in the country.
- Provides a healthy outlet for thousands of participants including food, entertainment, and a vendor Expo (another opportunity for you to promote your organization).

Presenting Sponsor:

We are pleased to announce that **DICK'S SPORTING GOODS** has agreed to be the Presenting Sponsor for this year's Palos Verdes Marathon, Half Marathon, and 5K Run/Walk.

Last Year's Sponsors:

Last year many individuals and organizations participated in sponsoring the Palos Verdes Marathon. The following lists only the major sponsors but we thank all our sponsors regardless of the amount of their contribution.

Contributing Sponsors: Anonymous, Don Knabe, Supervisor–Los Angeles County, Gregerson Surfing Photography, Bay Cities National Bank, The Village Runner.

Friend Sponsors: Palos Verdes Medical Group, Terranea Resort, Julian & Carolyn Elliott, Preservation Partners, South Bay Orthopedic Specialists, Malaga Bank, Beach Cities Orthopedics & Sports Medicine and Unified Western Grocers.

The Kiwanis Club of Rolling Hills Estates Foundation:

Provides support for children through numerous community organizations and charities. These include: Scholarships to deserving high school graduates; Grants to the Peninsula Education Foundation; Project Shoe and a Christmas Party for needy children through Volunteers of America and the Boys and Girls Clubs; the San Pedro/Peninsula YMCA; REACH, a program for developmentally disabled persons; The Jester & Pharley Phund which provides books for seriously ill and terminally ill children. We have also helped those in need in our community through Toberman Settlement House, Boys and Girls Clubs, Freedom 4U, Harbor Interfaith and John Jakes Cancer Center as well as many others. Key Clubs at Palos Verdes and Peninsula High Schools are sponsored and supported in their community service work and school projects, helping high school students to learn the value of community leadership and service.

Please contact John Williams at (310) 544-3681 or www.palosverdes.com/Kiwanis for further information on how you can support the tradition of the Palos Verdes Marathon and the community organizations who benefit, from the Kiwanis Club or check our web site at www.palosverdes.com/Marathon. 100% of all sponsorship funds raised will be dedicated to our charitable endeavors. In addition, all contributions are **100% tax deductible!**

Sincerely,


John Williams
Marathon Chairman


Ken Duke
President



www.PalosVerdes.com/Marathon

Kiwanis Club of Rolling Hills Estates • P.O. Box 2856 • Palos Verdes Peninsula, CA 90274
non-profit tax id # 95-4612931

Sponsorship Opportunities

PRESENTING SPONSOR – DICK'S SPORTING GOODS

This year we are pleased to announce that **DICK'S SPORTING GOODS** will be our Presenting Sponsor for the 44th Annual Palos Verdes Marathon, Half Marathon, and 5K Run/Walk.

EVERY SEASON STARTS AT



CONTRIBUTING SPONSOR – \$2,500 in cash or in-kind contributions

As a **Contributing Sponsor** of the Palos Verdes Marathon, your organization will:

- Have your name and logo featured on race T-shirts.
- Be featured on the starting and finish line banners.
- Have your logo prominently displayed on over 40,000 entry forms as well as publicity materials.
- Be mentioned in advertising in newspapers and other printed publications and televised notices.
- Be provided with display space at the race Expo.

FRIENDS OF THE MARATHON – \$1,000 cash or in-kind contributions

Be a **Friend of the Palos Verdes Marathon** and your organization will:

- Have your name and logo featured on race T-shirts.
- Have your logo prominently displayed on over 40,000 entry forms and in print advertising when possible.
- Have your company banner displayed in the staging area and be provided with display space at the race Expo.

SUPPORTERS OF THE MARATHON – \$500 cash or in-kind contributions

Be a **Supporter of the Palos Verdes Marathon** and your organization will:

- Have your name and logo featured on race T-shirts.
- Have your logo prominently displayed on over 40,000 entry forms and in print advertising when possible.

WATER STATION SPONSOR – \$250 cash contribution

As a **Water Station Sponsor**, your company will be an integral part of the events of the Palos Verdes Marathon. Sponsor one of the twelve water stations along the course route and your company banner will be displayed at the water station and your name will appear on the Sponsor Board in the Staging Area on race day.

ROAD CONE SPONSOR – \$50 cash contribution

The race course is marked with 2000 road cones to provide a safe event for running and walking participants. Contribute \$50 to sponsor a road cone for the 44th Annual Palos Verdes Marathon and your name will appear on a cone and on the Sponsor Board in the staging Area on race day.



SCHOOL CHALLENGE SPONSOR – \$200 cash contribution

The School Challenge Competition is a special event added to encourage youth participation and competition in the Palos Verdes Marathon events. Your sponsorship contribution goes directly to the Athletic Department of the winning school.

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