

Tuesday, April 8, 2003

Mr. Ted Vegvari
30640 Hawthorne Boulevard, Suite 101
Rancho Palos Verdes, CA 90275

Dear Mr. Vegvari,

The Jacob Burns Film Center, a not-for-profit cultural institution in Pleasantville, New York is dedicated to presenting the best of independent, documentary and world cinema; promoting visual literacy; and making film a vibrant part of the community.

Last year we developed a prototype program for third graders called *See • Hear • Feel • Film*. This writing-based visual literacy program introduces students to the tools filmmakers use to tell stories while motivating them to become more active viewers of the wide range of visual media they encounter everyday. The goal is to teach students critical viewing skills by studying film story structure and encourage them to find their own creative storytelling voice.

The program is a series of two hours sessions at the theater. In the first hour the children experience short films from around the world. During the second hour, they enjoy a popcorn snack and break up into small groups for creative, interactive activities that reinforce the session's content objectives and the films' themes.


The teachers, parents and students that have participated in this program have given us a very positive response to the creative and educational experience of *See • Hear • Feel • Film*. In the 2002-2003 school year, the program was expanded to over 10 elementary schools from throughout Westchester County. After two successful years as a prototype, the JBFC would like to determine if *See • Hear • Feel • Film* could be effectively disseminated to other schools beyond our surrounding area.

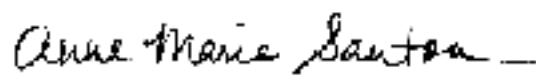
There are 8 film clips in the program totaling 45 minutes. One of the films is *Kitchen Kabardino*. We liked this film because it tells an outrageous story and has such fabulous energy.

We would like to include the film in our program. If this is acceptable to you, we would like to pay \$100 for permission and credit the filmmakers in the teacher's guide that accompanies the program. If acceptable, please indicate your approval in the space provided below and how you would like to be credited.

Sincerely,


Stephen Apkon
Executive Director


Emily Osborne
Education Administrator


Anne Marie Santoro
From the Heart Communications

Approval Signature

Print Name

Date

Credit line as you wish it to appear: _____