



## EVENTS

April 17

ETI Corral 8 horse show  
*Ernie Howlett Park*

April 21

PVPHA general meeting  
*Empty Saddle Club*

April 23

Ride to Fly country carnival  
*Empty Saddle Club*

April 26

RHE City Council meeting  
*RHE City Hall*

May 1

Horse Happenings on the Hill  
*Ernie Howlett Park*

## PVPHA riders, horses march in St. Patrick's Day Parade

by **HALEY HARRINGTON**  
CONTRIBUTING WRITER

PVPHA members strutted their stuff at the Hermosa Beach St. Patrick's Day Parade on March 12. Amid the decorated floats, bagpipe bands, classic cars and Brownies, the horses fit in nicely. Dressed in green to honor the day, The horses and riders were a beautiful representation of a sport many people love.

Eleven elaborately costumed riders from the PVPHA participated, marking the first time PVPHA members have been able to ride together as a group in a parade. Seven adults accompanied by four junior equestrians rode, including Clare Burke, Lily



COURTESY GIL HOULE

**Conor Burke and a friend drove a pony in the Hermosa Beach parade.**

Califano, Adam Krieger and Alyssa Ross. Conor Burke drove a pony.

Everyone wore green, including the horses. Some horses even had shamrocks clipped into their coats.

**See "Parade," Page 4.**



**East meets West (Page 9):** Silvia Coladay, DVM, brings Eastern traditions to Western veterinary medicine.

### ALSO INSIDE

News briefs	2
Kelly Yates	5
Horse funnies	8
Classified	8
Opinion: Annenberg Project	9
Equestrians support compromise	9

## Come learn about Calif. pipeline project

by **CHARLENE O'NEIL**  
VP EDUCATION

California Water Service will be installing 18,000 feet of linear pipeline from the intersection of Palos Verdes Drive North and Palos Verdes Drive East along Palos Verdes Drive North to Dapplegray and Buckskin lanes, to the bridle trail that runs along the Chandler, Palomino and Botanical Gardens trails to Crenshaw, to Silver Spur Road.

At the April 21 general meeting, project engineers, the district manager and staff will present a detailed interpretation of this project with a presentation and a question and answer session. This project is estimated to cost \$46 million. This will prove to be a very informative evening not to be missed!

As always, the meeting will start at 7 p.m. at the Empty Saddle Club. **U**

## NEWS BRIEFS

**PVPHA president hospitalized**

PVPHA president Dale Allen was hospitalized in late March. The Dispatch and the rest of the PVPHA board send Allen our best wishes for a speedy recovery!

**Planning Commission approves Chandler Ranch**

The Rolling Hills Estates Planning Commission voted 4-1 on April 4 to send the Chandler Ranch project to the City Council.

The City Council will consider the project April 26.

**Expo promises fun for all equestrians**

Kelly Yates' "Horse Happenings on the Hill," scheduled for Sunday, May 1, from 9:30 a.m. until 4:30 p.m., promises to be a fun-filled day for South Bay equestrians.

"The horse community on the Palos Verdes Peninsula offers something for just about every equine enthusiast," Yates wrote on a flyer for the event. "From a one-time trail ride to riding competitively—it's all here."

The free event will feature demonstrations as well as offer the opportunity to meet various trainers, riders, veterinarians and farriers.

**Posse fundraiser to honor NBC anchor**

The Compton Jr. Posse, established in 1988 as the first inner-city team to compete in the Interscholastic Equestrian League, will host a fundraiser at the California Yacht Club in Marine Del Rey at 6 p.m. May 21.

The fundraiser will honor NBC Morning News anchor Kathy Vara. Pat Prescott from 94.7 The Wave will be the mistress of ceremonies. The CJP students will also perform a short musical by Director Rodney Vaccaro and actress Nina Daniels.

Tickets are available through April 21 for the early-bird price of \$125. After that, tickets cost \$175 for adults and \$75 for children.

According to Founder and Executive Director Mayisha Akbar, the CJP uses horses to teach inner-city youth the importance of hard work, education and self-development so participants can give back to society.

**RHE to offer Pony Camp this summer**

Sign-ups are now open for Rolling Hills Estates' annual summer Pony Camp at the Peter Weber Equestrian Center. Camp sessions last one week, and both morning and afternoon sessions are offered.

Wee Tot Camps, designed for children ages 3-5, begin the week of May 16, and regular Pony Camp for children ages 6-12 starts the week of June 13. The last sessions for both camps are held the week of Aug. 29.

One of the city's most popular recreational programs, Pony Camp offers budding young equestrians an excellent opportunity to interact with ponies and horses and learn the basics of horsemanship, including leading, grooming and saddling, as well as the finer points of equipment and tack. The emphasis will be on fun and safety.

The registration fee is \$230 for RHE residents and \$250 for non-residents. Those who register by April 30 will receive \$25 off all registrations. All participants receive a Pony Camp shirt.

For more information, call 310-377-1577, ext. 109. The Peter Weber Equestrian Center is located at 26401 Crenshaw Boulevard.

*News briefs are generally 2-3 short paragraphs. To submit a news brief, email the text to the DISPATCH editor at [pvpha2010@gmail.com](mailto:pvpha2010@gmail.com). The editor reserves the right to not include briefs and to edit briefs for length and clarity. U*

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# Rolling Hills trails close for remediation

Caballeros arena, Hesse's Gap, Poppy Trail will remain closed until Nov. 1.

by **NICOLE MOORADIAN**  
DISPATCH EDITOR

The Caballeros riding ring and trails surrounding Hesse's Gap in Rolling Hills will be closed until Nov. 1, according to Kristen Raig from the city's Community Association.

The riding ring and trails that connect to the ring will remain closed while remediation of the Poppy Trail landslide is underway. The construction involves grading the hillside, restoring the Georgeff Trail and modifying the Poppy Trail roadway.

The ring and surrounding area will be used for staging, and there will be a lot of heavy equipment.

"All the parties involved believe that closing the ring and the trails is in the best interests of riders and hikers to keep the area safe," Raig said.

The Poppy Trail roadway will also be closed to horseback riders and pedestrians because of the grading work next to the road.

Additionally, the Jack and Betty Davidson Trail at the intersection of Portuguese Bend Road and the Poppy Trail, as well as the Sleepy Holly Trail from the Purple Canyon Trail to Poppy Trail Road, will be closed.

Riders on the Bent Springs Trail won't be able to enter the Hesse's Gap area or access Poppy Trail Road

and will need to continue up along Portuguese Bend Road to the upper portion of Georgeff trail to access the trails on the east side of the Portuguese Bend Road.

Closed trails will be clearly marked with signs and a fence across the trail, and signs indicating alternate routes will be at trailheads. A map of the trail closures is on display in the lobby of the Rolling Hills Community Association office at 1 Portuguese Bend Road. The office is open Monday through Thursday from 7:30 a.m. to 4:45 p.m. and Friday from 7:30 a.m. to noon.

"We would like to thank the local

equestrian community in advance for their cooperation," Raig said. "The small sacrifice of not having access to these trails for the next six months allows the community to remediate the landslide, improve the safety of the Poppy Trail roadway, restore Georgeff trail and create a new trail parallel to the Poppy Trail roadway. These are all long-term improvements that not only benefit Rolling Hills, but are benefits for everyone who uses the trails."

Anyone with questions is invited to contact the Rolling Hills Community Association at 310-544-6222. **U**

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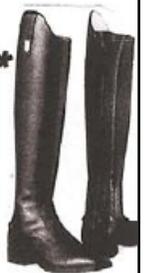
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Continued from Page 1...

# Parade: Riders, horses don green to celebrate St. Patrick's Day



PHOTOS COURTESY GIL HOULE

Kelly Yates organized the horseback riders and their costumes. PVPHA Membership Chairman Gil Houle decorated the hay wagon, pulled by his tractor and decked out with the PVPHA banners. Bette Burke volunteered her pony and cart.

The parade attracted a large, excited crowd. Many attendees dressed in green to celebrate St. Patrick's Day.

The PVPHA was able to demonstrate the equestrian sport, which the local community rarely gets to see. Yates said the event reminded her of her own childhood when she would watch parades. She said parades offered her a chance for her to see and even meet a horse.

Her favorite part of participating in the parade was "being able to make a little kid's day," she said.

The Hermosa Beach Chamber of Commerce originally solicited the PVPHA's participation in the parade. Yates and Houle spearheaded the venture because they had participated in other parades and enjoyed the experience.

The parade is an important part of the Hermosa Beach community. Every year, there are at least 100 entries in the parade and more than 30,000 spectators. U

**Top: Riders await their turn to march in the parade. Bottom: The PVPHA also pulled a trailer decorated in honor of the occasion.**

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COURTESY KELLY YATES

Kelly Yates helped organize riders for the Hermosa Beach St. Patrick's Day Parade.

# Rider aims to give back to community with event

by KELLY YATES  
CONTRIBUTING WRITER

I have had a lifelong passion for horses, starting when I was 4 years old. I grew up in Sacramento when it was somewhat rural and had the opportunity to spend a lot of time with horses at a young age. We grabbed them out of the pasture, rode what we could get and had a 50 percent chance of coming off of them at any given time. We trimmed our own horses' feet, taught ourselves how to barrel race and spent every waking hour we could with our horses.

I rode intermittently as an adult but re-entered the world of horses when my daughter started riding. Her experience with horses shaped her into the young woman she is today. By caring for a large animal and having the freedom to roam the trails, she gained a lot of self confidence and independent spirit. I would wish the experience she had for any young girl or boy.

With my daughter, we went through a lot of phases in the horse world—from lessons once a week to a heavy-duty show schedule. Just as I did, my daughter and her friends spent countless hours riding the trails together, taking lessons, showing and caring for their horses. They rode to Kelly's Korner on horseback for lunches or ice cream and just got to enjoy being kids. As she began to ride more competitively, she joined a show barn and I became a show mom and groom.

As I re-entered the world of riding, I taught pony camp, See "Yates," Page 9.

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# EQUINE ACUPUNCTURE:

## *Where East meets West*

Silvia Colladay, DVM, uses a combination of Western medicine and Eastern acupuncture to treat her equine, canine and feline patients.

by **ERIN RYAN**

PVPHA RECORDING SECRETARY

Dr. Silvia Colladay, who specializes in equine acupuncture, was the star of the March 17 general meeting.

A UC Davis graduate, Colladay studied acupuncture at the Chi Institute in Florida. She said she became interested in acupuncture when she had a horse hit her in the jaw. This incident became a problem that would not go away. She decided to try acupuncture, and in her case, it gave her very positive results.

Colladay said she now has acupuncture done about every 6 months to keep her jaw feeling good. With such great personal results, she decided to get additional education in this field to help her equine patients.

With a practice based in Laguna Beach, she services all of Orange County and the surrounding communities of Riverside, Los Angeles and San Diego County, along with the hunter/jumper circuit in Long Beach.

What actually is acupuncture? It's an ancient health care process originating in the Far East, going back as far as 4,000 years ago. The first basic books on acupuncture were focused on human health, but as the emperors placed such importance to their imperial livestock, veterinary services also became important. The large animal vets were revered because it was their responsibility to keep those animals healthy.

Equine acupuncture migrated to North America in the 1800s, but received little attention until the 1950s when it became a useful tool in small animal practices.

Most people place acupuncture in the "alternative medicine" category, along with herbalism, homeopathy, massage and other touch therapies. These methods are normally not taught in medical schools and are not generally used in hospitals. Interesting enough, many of these alternative medical approaches have been in existence for thousands of years and are currently used effectively and extensively in many countries, often as the primary form of treatment.

The Eastern approach to health is totally different from how Americans think of medicine. Western medi-

cine aims at treating the specific condition while Eastern medicine is focused on overall wellness and treating the whole body.

Eastern medicine looks at a person's *Qi*, pronounced "chee." According to traditional beliefs, every organ has its own function and its own corresponding *Qi*. The flow of *Qi* influences one's overall health. If the *Qi* is obstructed or you do not have enough of it, you will become sick and/or be in pain. If the body is not in balance, the *Qi* gets out of whack and energy flows out of the body.

These functions might sound a little odd to Westerners. One example is the spleen, which in the Chinese tradition is thought to digest food and keep everything in its proper place. For example, it keeps the blood flowing in the veins, the saliva in the mouth, etc. Today, Western veterinarians can tell you that the spleen's function is to regulate the blood and lymph nodes.

Acupuncture treatments consist of the careful placement of sterile needles at certain points on the body. These points are determined by the body's flow of energy.

These are not random points on the body. Modern technology has determined these points normally have lower electrical skin resistance compared with the surrounding skin (normal skin resistance is in the 200,000 – 2 million ohm range versus the typical acupuncture point's resistance of 50,000 ohms). These points have high electrical skin conductance and many are found in palpable depressions on the body. Most are areas of concentrated blood vessels, mast cells, nerve cells and lymphatic vessels. There are 270 acupuncture points on a horse or dog.

While the ancient healers did not understand energy as electricity and did not know that most bodily functions are indeed caused by small negative or positive charges, their concept of energy flow appears valid. When the current is allowed to flow normally, the body works well; however, blockages in the current cause problems such as pain, weakness, loss of muscle tone or tumors.

The mechanical action of inserting the needles does several things:

- Inhibits pain at actual point (signal is sent to the brain telling body that the pain is gone)

- Provides analgesia
- Local inflammatory effect, stops inflammation cycle right at source
- Affects organ system via the autonomic nervous system, helps kidney, liver and heart disease

When acupuncture points are stimulated, the body releases different chemicals according to the placement of the needles. If, for example, acupuncture is performed on an anxious horse, endorphins can be released that will help it relax. Another example concerns a horse that is not running properly due to shoulder pain. Correctly placed acupuncture needles can help release the blocked energy, as well as releasing painkilling hormones such as enkephalins and metenkephalins in the central nervous system. These hormones not only ease the horse's pain; they also promote healing of the joint by reducing swelling and inflammation.

Owners should be aware that acupuncture is not an instant fix. Multiple sessions are usually needed before the ailment or injury is healed. Also, because acupuncture treatments address the flow of Qi in the entire animal, other problems in the horse may be relieved in addition to the specific ailment that the acupuncturist is treating.

There are several techniques common in acupuncture. "Dry needling" is the most basic of techniques. Slender needles are inserted into points, and nothing is injected.

Electroacupuncture involves the use of a mild to moderate electrical current once the needles are inserted. A machine is used to send the current through small wires connected to the acupuncture needles. This is most commonly used when stimulation of deep acupuncture points is desired.

Sometimes the acupuncturist will inject something into the acupuncture points, such as saline, vitamins, or antibiotics. This is known as aquapuncture, and produces stimulation of the points for several days after the treatment. It is sometimes used in place of dry needling, and it can be a very effective treatment.

Although considered one of the safest therapies available—side effects are rare—sometimes the patient is sleepy or sore for a few days after acupuncture. There is also the chance of a needle breaking under the skin.

The core of Eastern medicine is the belief that as balance is restored to the body, so is health. Perhaps the approach is more of a philosophy than an exact science, but it may not be as backward as Western dogma would have some believe. The goal is simply to achieve and maintain balance so the animal can live well.

*For more information about Dr. Silvia Colladay, visit her website at <http://coastalvetacupuncture.com>. U*



DALE ALLEN

**Dr. Silvia Colladay inserts needles into acupuncture points on the demonstration horse's back.**

## Acupuncturist treats lameness, other issues in demonstration

by **NICOLE MOORADIAN**  
DISPATCH EDITOR

Although it was rather cold outside, more than one dozen people stayed for Dr. Silvia Colladay's demonstration on my horse, Precious.

Precious, a 22-year-old Arabian mare, had been experiencing soreness in one of her front hooves on and off for the past few months.

Dr. Colladay not only diagnosed the soreness in my mare's right front, but during her initial examination, she discovered Precious was also sore in her left front—something that I had thought I noticed earlier that day.

Throughout the examination, Dr. Colladay explained what she was doing—why she checked the horse's tongue, what size needle she was using, why she was inserting the needle into a specific acupuncture point.

I was especially proud of Precious, who remained calm as Dr. Colladay pushed the needles into her legs, neck and back, despite the wind rushing through the trees and all the people surrounding her. At one point, she stretched out her neck and started licking her lips, Precious was so relaxed.

Although I can't say for sure whether the acupuncture "worked" (and I'll admit I was initially skeptical), I can say that Precious walked back to her stall with an extra bounce in her step.

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*Submitted by Haley Harrington. Photo by Cyndy Harrington.*



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Continued from Page 5...

## Yates: PV horse community has much to offer

helped other people take care of their horses, and started body clipping horses. My daughter moved on from horses, and my focus changed. As my children got older, my passion grew stronger. I had experienced how horses can change people's lives—to see the young children at pony camp light up when they start brushing a horse, witness the enjoyment of riders who spend all their time in the arena, starting to explore the wonderful trails in the area, or see someone who has always loved horses, finally get a chance to ride and enjoy them. I wanted to do more to connect people to horses.

As I became more involved in the horse community, I also began to realize the many horse options our community has to offer. As I experienced horses with my daughter, we focused mostly on English riding, but there is much more. Our community has something for every interest—English, dressage, western, cutting, natural horsemanship, trail rides, Pony Club, Pony Camp, drill team and more. We also have community icons like Kelly's Korner and the General Store, where you can tie your horse to the hitching post, get a sandwich for yourself and horse cookies for your horse and enjoy lunch together.

There are so many ways for people to connect with horses and our community offers a plethora of options.

So my passion for horses and my passion for this community have inspired me to create an event where all the people involved in the Peninsula horse community can come together and demonstrate what we have to offer. The goal is to show the rest of the South Bay and beyond, what great opportunities we have for any one who has any level of interest in horses. It's not a competitive thing, it's a cooperative thing. It is an event to reveal what we have here on the hill and increase business for everyone.

So that is how Horse Happening on the Hill was born. This free event is scheduled to take place at Ernie Howlett Park on May 1 from 9:30 a.m. until 4:30 p.m. and will showcase all the different horse opportunities on the Peninsula, including riding lessons, trail rides, veterinarians, farriers, pony camps, pony clubs, horse leasing and more with the goal of exposing the many ways to get involved with horses to the South Bay.

*Want to get involved in the event? Call Kelly Yates at 310-704-7226 or email her at jerseyj2@cox.net. U*

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# Opinion: Annenberg Project good for community

by **KAREN SAVICH**  
SPECIAL TO THE DISPATCH

As a longtime resident of Rancho Palos Verdes, a business owner, a parent and an animal lover, I think the Annenberg Project at Lower Point Vicente would be a wonderful addition to our community. It would be a place where people of all ages learn about their connections to living things. For more than five years, the Annenberg Foundation has continued to listen to the community and has modified plans for Lower Point Vicente in response to our feedback.

Imagine more trails, picnic areas and places to enjoy the view and the landscape. Enjoy stopping for a cup of coffee, sitting on a view deck and watching whales. Picture your family enjoying a Saturday morning workshop, or taking a class in landscape photography. Learn about animal behavior, or watch an underwater div-

er off Catalina on a video feed in the multipurpose theater.

The park, including enhanced exhibits for PVIC, would be a beautiful area for recreation and education. It would provide a combination of outdoor exhibits and programs on all sorts of topics such as an archeological dig; restored native plants, and exhibits about geology and weather; local pioneers, including whalers and ranchers; and more.

There would also be a new interpretive center focusing on teaching people about companion animals, primarily dogs and cats. The center would provide a broad range of programs to help us better understand how to adopt, care for and understand our four-footed friends. It would also offer animal adoption counseling and support, classes and workshops. There would be exhibits and education about wildlife rescue organizations in our community, too.

The Annenberg Foundation is offering all this as a gift to the community. Even operations would be covered at no cost to taxpayers.

I can imagine how much fun people will have with their children and grandchildren just enjoying the recreational and learning opportunities and the beautiful space.

The support of the community needs to be heard by the Rancho Palos Verdes City Council so that this project will be realized. You can send them an email at [cc@rpv.com](mailto:cc@rpv.com).

For more information and to find out how you can help, please call Jackie Jaakola, general manager of the Annenberg Project at Lower Point Vicente (and fellow horsewoman) at 310-406-3710 or email her at [jjaakola@annenbergfoundation.org](mailto:jjaakola@annenbergfoundation.org). Visit the foundation's website at <http://annenbergfoundation.org> for updates or to learn more about the project. U

## Horse community shows support for Chandler Ranch compromise

by **NICOLE MOORADIAN**  
DISPATCH EDITOR

Equestrians in Rolling Hills Estates offered support for the Chandler Ranch compromise at a standing-room only workshop with the City Council, Equestrian Committee and Parks and Activities Commission on April 4.

PVPHA President Dale Allen and architect Pat Killen gave city officials the same presentation they'd given PVPHA members in March.

"What we're trying to do is evaluate" possibilities and priorities, Killen told attendees.

Once the presentation was over, the floor was opened to questions. Suzanne Smith from the Palos Verdes

chapter of the Southern California Dressage Society spoke about the dressage community's wish list for Ernie Howlett Park.

She asked for a rectangular arena, bleacher seating, better footing, a dedicated lunging arena and a sound and speaker system, among others.

"Ernie Howlett is the jewel," she said.

Toward the end of the meeting, City Manager Doug Prichard indicated that the City Council had agreed preliminarily to earmark half the park fees gained from the development to equestrian improvements; however, "it's all subject to the details," he said.

Mayor Steve Zuckerman called the meeting a "very, very informative first look."

"This has been just absolutely essential," he said. U

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Two-line classified ads are free to members. Ads must be paid in advance.

**SPECIAL:** Pay for 11 months in advance, and the 12th month is free!

Please mail checks payable to PVPHA to  
PVPHA  
PO Box 4153  
PVP, CA 90274

Email camera-ready ad copy to the Dispatch editor at pvpha2010@gmail.com or snail-mail it to  
PVPHA  
PO Box 4153  
PVP, CA 90274

Any additional printing costs must be paid by the advertiser.

**DEADLINE for the receipt of ads is the 20th of the month.**

### NEED AN AD DESIGNED?

Dispatch editor Nicole Mooradian can help. Email her at nicole@nicolemooradian.com for rates.

## PVPHA Board of Directors

Dale Allen, President	310-325-4903
Charlene O'Neil, VP Education	310-548-3663
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Michelle Sanborn, Treasurer	310-770-4468
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Erin Ryan, Recording Secretary	310-413-4679

DISPATCH edited by Nicole Mooradian.

ADVERTISEMENTS



# HIPPOH

Foundation

## Horse Industry Professionals Protecting Our Horses

"To protect from harm and injustice...."

**JOIN US!!! May 6, 7 & 8 Palos Verdes, CA**

Friday, May 6 5:30-9:00pm Educational evening of visual presentations, demonstrations and round table discussions of integrated horse care. Location TBA

Saturday, May 7 9:00am - 4:00pm Howlett Park 25851 Rolling Hills Estates, CA  
Participate and observe actual integrated evaluations performed on horses including treatment and solutions.

Sunday, May 8 Reserved for private consultations

An educational, entertaining, thought-provoking and passionate presentation that your horse will thank you for. Observe and participate in evaluations of horses' physical health, saddle fit, training, nutrition, and horseshoeing. Meet our network of associated professionals who complete this "circle of influence". This is an incredible hands-on educational opportunity to have a multitude of questions answered based on science, research and years of experience. Private appointments will also be available.

Auditors are welcome -- a minium \$20 donation is suggested.

Saturday will involve integrated evaluations done on 4 horses. If you would like your horse to have an integrated evaluation or a private consult please make your reservation by April 20th. First come, first served.

**DON'T MISS OUT ON THIS UNIQUE EVENT!! SPACE IS LIMITED AND RSVP IS REQUIRED.**

Please contact [admin@hippohfoundation.info](mailto:admin@hippohfoundation.info) or call 858-342-6691

More information at [www.hippohfoundation.org](http://www.hippohfoundation.org)



**ZENYATTA**  
**TRUSTED WITH**  
**QUARTER POLE'S**  
**POWER JOINT**  
Available at Lomita Feed

# Horse Happenings on the Hill

Sunday May 1 from 9:30 am-4:30 pm

Ernie Howlett Park 25851 Hawthorne Blvd. in Rolling Hills Estates

Tell all your friends!!!

- ✓ Do you have a child who is crazy about horses?
- ✓ Have you always wanted to ride?
- ✓ Did you ride when you were a kid and are now ready to ride again?
- ✓ Have you ridden all your life and still love it?



The horse community on the Palos Verdes Peninsula offers something for just about every equine enthusiast. From a one time trail ride to riding competitively and everything in between. It's all here.

We offer:

- Summer pony camps for kids as young as 3 years old.
  - Scenic trail rides
  - Pony clubs
  - English riding lessons
  - Western riding lessons
  - Dressage riding lessons
  - Horses to lease
  - Junior/adult drill team
  - Western events (cutting, roping, penning)
  - Horse shows
  - Tack sale
- 
- Come join us for a fun filled day with beautiful horses!!!!
  - Watch demonstrations, meet the riders, trainers, veterinarians and farriers
  - Learn about everything equine on the hill.
  - Event is FREE for all horse lovers

**Calling All Horse Lovers**

Questions?

contact Kelly Yates [jerseyj2@cox.net](mailto:jerseyj2@cox.net) 310.704.7226